



Power your future

Marketing Assistant

Wolong International, Europe

ATB Motors B.V.

(Full Time, IJsselmuiden,
Netherlands)

WOLONG | **ATB**

WE ARE THE **WOLONG GROUP**! One of the leading manufacturers of Power Drive System solutions and one of the world's top 5 producers in this segment. More than 18.000 people employed worldwide whereof 3.000 in Europe. The product portfolio covers motors and inverters, generators, power supply batteries and transformers and other related products, in a power range from a few Watt to 135 MegaWatt. As a growing corporate, we offer our employees a great place to work and develop. Here, your initiative and teamwork are highly valued and your contribution and success are recognized. The European Sales Headquarter of Wolong International is located in Mönchengladbach, Germany.

Responsibilities:

- Supporting sales activities to create brand awareness, such as external events planning, organization, coordination and publicity (eg. professional exhibitions, conferences, seminars, etc.); as well as creating presentations and promotional material,
- Developing marketing strategies.
- Collecting information of markets (trends, needs, competition, etc.), analysing the information and sharing the outcomes.
- Adapt and maintain the external media tools & internal communication platform for press release, news & ads posting, corporate website maintenance, ...
- Support the HR to develop recruitment channels & tools, as well as to build and promote the company culture & brands;

Profile:

- Bachelor level.
- Preferred: experience in a marketing and/or communication role.
- Analytical.
- Strong organizational skills to co-ordinate events
- Excellent verbal communication skills required.
- Commercial mindset and customer driven.
- Professional proficiency in English. Fluency in German or Chinese is preferred.
- Pragmatic, team-player, and flexible mindset to work effectively under pressure as a 'hands-on' marketing team member
- Familiarity with digital marketing methods (PPC, SEO, Social Media) is an advantage

We offer:

An interesting, competitive and international environment with great growth opportunities. If you want to become part of a very team-oriented, flat, young and dynamic organization, join us!

We look forward to receiving your application via: WL-Recruitment.EUsales@atb.wolong.com